



KOOL FM CARES

Contact Name: Rod Hoddle

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1. Charity Name: Elmira Maple Syrup Festival

2. Event Name: Elmira Maple Syrup

3. Event Description:

The Elmira Maple Syrup Festival builds and strengthens community spirit through the involvement of a large number of area residents in the planning and operation of a one day festival. Participation in a fun filled day supported by 2000+ volunteers raises funds to support local charities and non-profit organizations. Since 1965, the Festival continues to promote our community, surrounding areas and local maple syrup producers.

4. Date of Event: March 27, 2010

5. Time of Event: All day 6a to about 5p

6. Location of Event: Downtown Elmira

7. Estimated # of people attending: 50,000 to 65,000

8. How will money raised be used: community charities